



468 x 60 Pixels (Full Banner)

100



**392 x 72 Pixels (Full Banner with
Vertical Navigation Bar)**

110



234 x 60 Pixels (Half Banner)

120



120 x 240 Pixels (Vertical Banner)

130



120 x 90 Pixels (Button 1)

140



120 x 60 Pixels (Button 2)

150



125 x 125 Pixels (Square Button)

160



170

88 x 31 Pixels (Micro Button)

FIG. 1

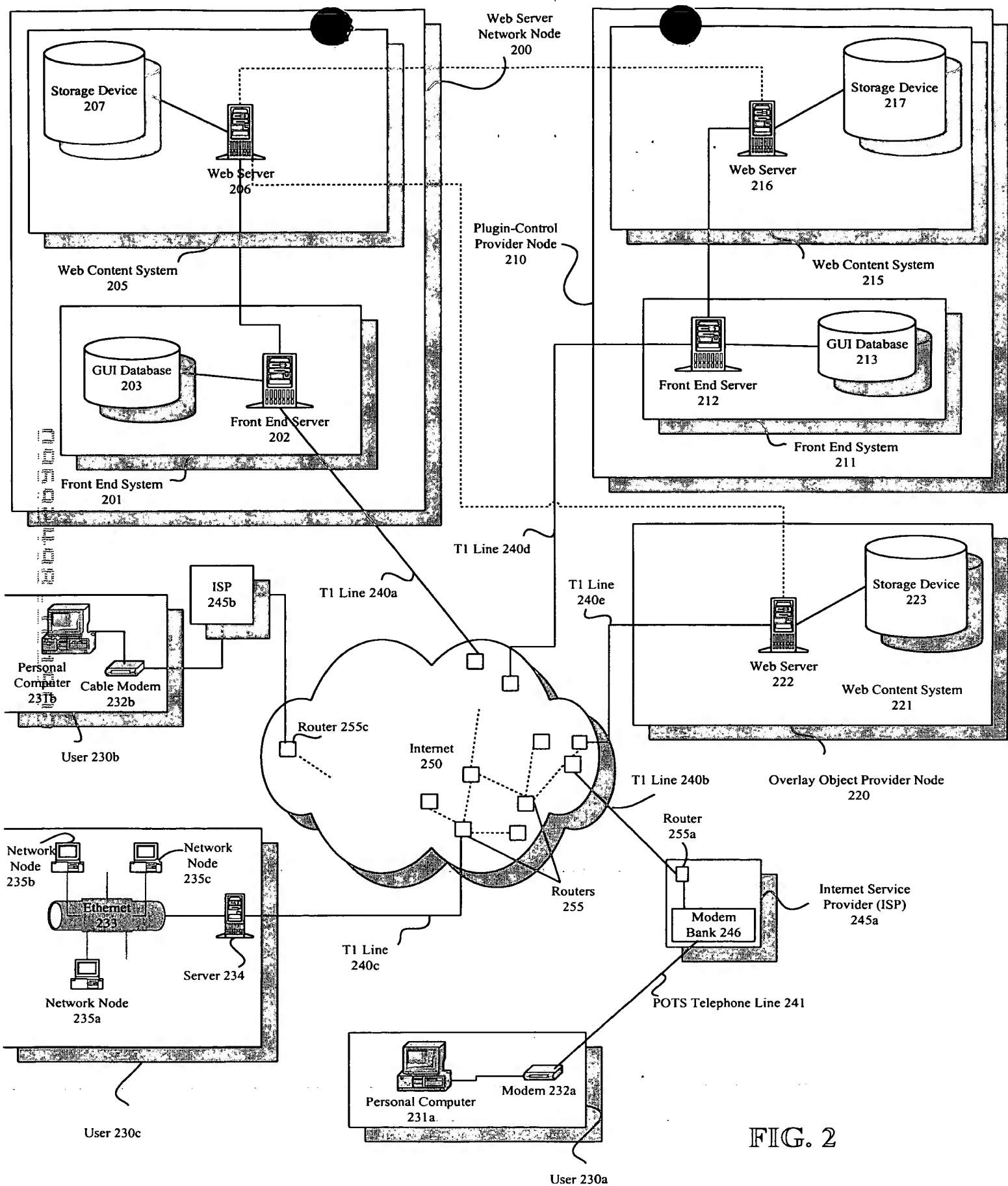


FIG. 2

```

303 ' this pointer is used to try to instantiate the ActiveX Control
306 Dim Plugin_obj
309
312 ' function: ie_detect()
315 ' purpose : This VBscript will try to detect the plug-ins for IE 4.0 and up. It attempts
318 '           to create the ActiveX Controls passed to it, checks for successful creation,
321 '           then destroys them. This script will be ignored by Netscape browsers.
324 Function ie_detect(objectName)
327
330 ' return value - defaults to not detectable unless otherwise set later
333 ie_detect = 2 ← 1
336
339 ' CreateObject is only supported with VBScript version 2+, so
342 ' only do the check if it is supported. Otherwise, return false
345 if ScriptEngineMajorVersion >= 2 then
348
351 'Indicates that the control is detectable
354 ie_detect = 1 ← 2
357
360 ' Ignore errors if possible, if the client has a script debugger installed,
363 ' this error handling will not work, but it should not be needed
366 On Error Resume Next
369
372 'Create ActiveX Control Instantiation
375 Set Plugin_obj = CreateObject(objectName) ← 4
378
381 'Check whether Control was properly instantiated
384 if IsObject(Plugin_obj) then ← 5
387
391 'Indicates that the control has been found
394 ie_detect = 0 ← 3
395 end if
396
397 end if
398 End Function
399 ' END FILE

```

FIG. 3

```

403 <?xml version="1.0"?>
406 <MTSScene Version="2" >
409     <MTSSceneParms EdgeBias="1" />
412     <MTSCamera WalkMode="0" OrbitDist="4" >
415         <Rotate x="35.62254" y="30.69068" z="0" />
418         <ViewLocation x="0" y="0" z="4" />
421     </MTSCamera>
424     <MTSObject Name="teapot" >
427         <MTSObject Name="teapot" >
430             <MTSObject Name="teapot_MESH_0" >
433                 <Transform Type="current" >
436                     <Scale x="0.01" y="0.01" z="0.01" />
439                     <Position x="-0.06733" y="-0.48965" z="-0.00177" />
442                 </Transform>
445                 <MTSMaterial Name="teapot_MATERIAL_0" ID="0" >
448                     <MTSTextureMap Type="Diffuse" Name="teapot_TEXTURE_0" />
451                 </MTSMaterial>
454             </MTSObject>
457         </MTSObject>
460     </MTSObject>
463     <MTSTimeElem Name="teapot" Type="MTSSStream" On="1" Path="teapot.mts" >
466         <Target Name="teapot" />
469     </MTSTimeElem>
472     <MTSTimeElem Name="teapot_anim" Type="MTSSStream" On="1" Path="teapot.mts" >
475         <Target Name="teapot" />
478     </MTSTimeElem>
481 </MTSScene>

```

FIG. 4

```

503 <td align=LEFT valign=TOP width="60" height="100">
506 <div id="Scooter" style="position:absolute; left:70px; top:140px; width:505px; height:359px; z-index:1; visibility: hidden">
509 <object id="MetaStreamCtl"
      classid="CLSID:03F998B2-0E00-11D3-A498-00104B6EB52E"
      width=500
      height=360>
512 <embed component="ISceneComponent" componentfilename="SceneComponent.mtc"
source="vw_bug_mts.mtx" type="application/x-mtx" width=532 height=448 border="true" script="true">
516 </embed>
519 <param name="Source" value="scooter.mtx">
522 <param name="Component" value="ISceneComponent">
525 <param name="ComponentFileName" value="SceneComponent.mtc">
528 <param name="BroadcastKey" value="bff921b6aede2839bedf8603c4348ee87d58535a-1da0-
www.metastream.com">
531 </object>
534 </div>
536 </td>
.
.
.
539 <a href="#"
542 <onMouseOut="MM_swapImgRestore()"
545 <onMouseOver="MM_swapImage('Image1','images/Scoot_01-over.gif,1)"
548 <onClick="MM_showHideLayers('MP3','hide','TVVideo','hide','Scooter','show','Palm','hide')">
551 
554 </a>
.
.
.

```

FIG. 5



metastream
THE MARKETING VISUALIZATION SYSTEM FOR E-COMMERCE

FIG. 6

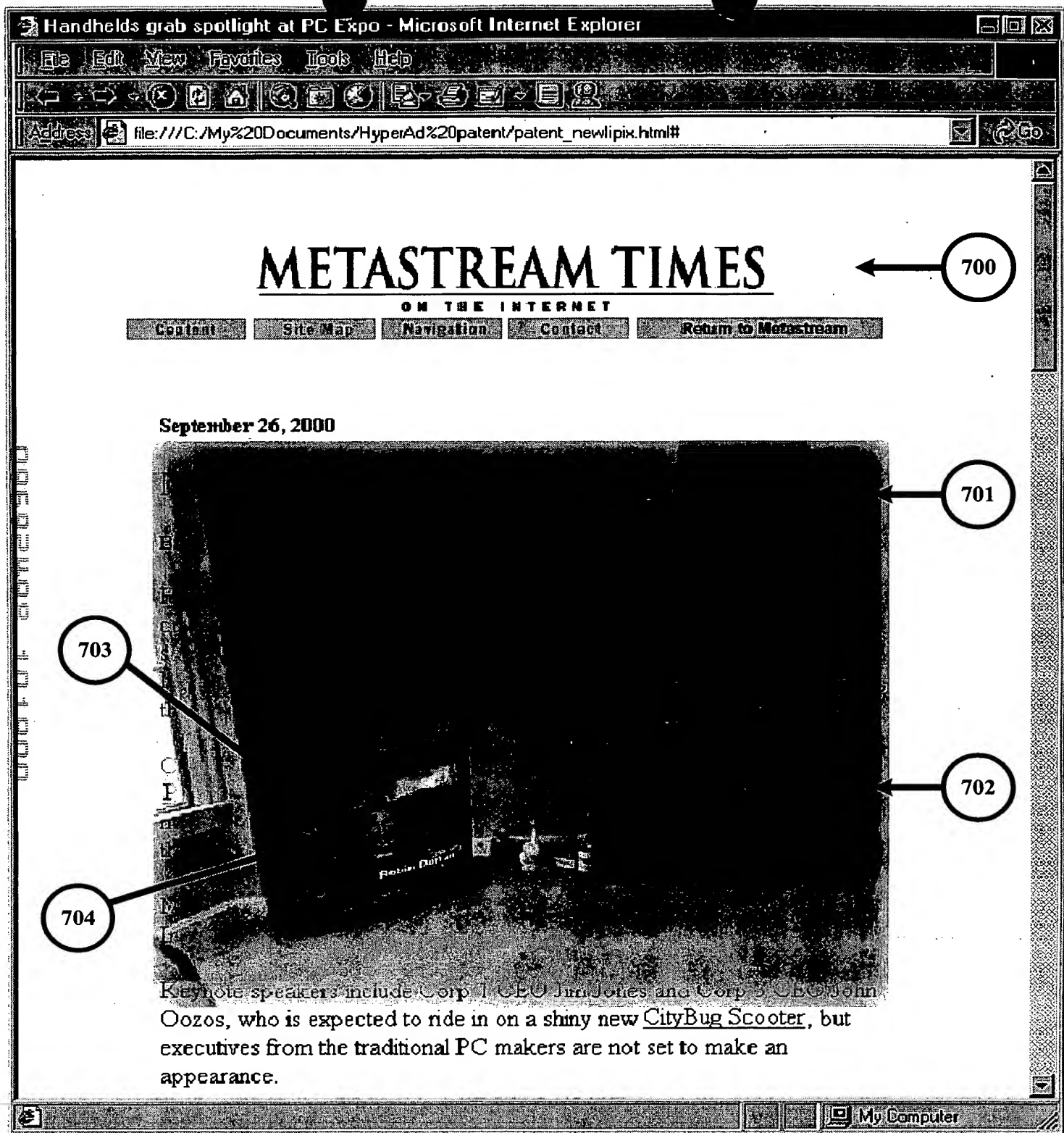


FIG. 7



FIG. 8a

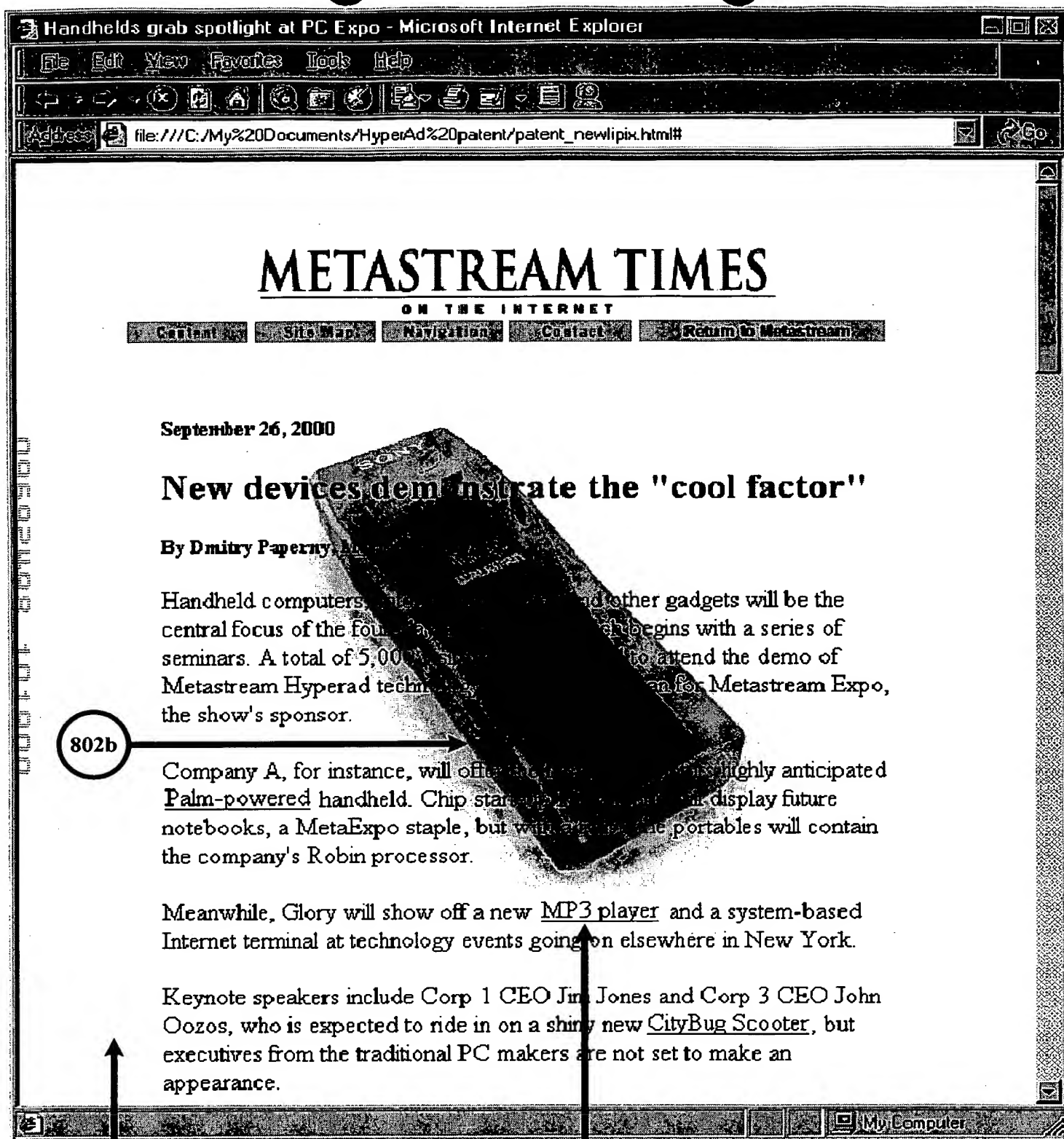


FIG. 8b

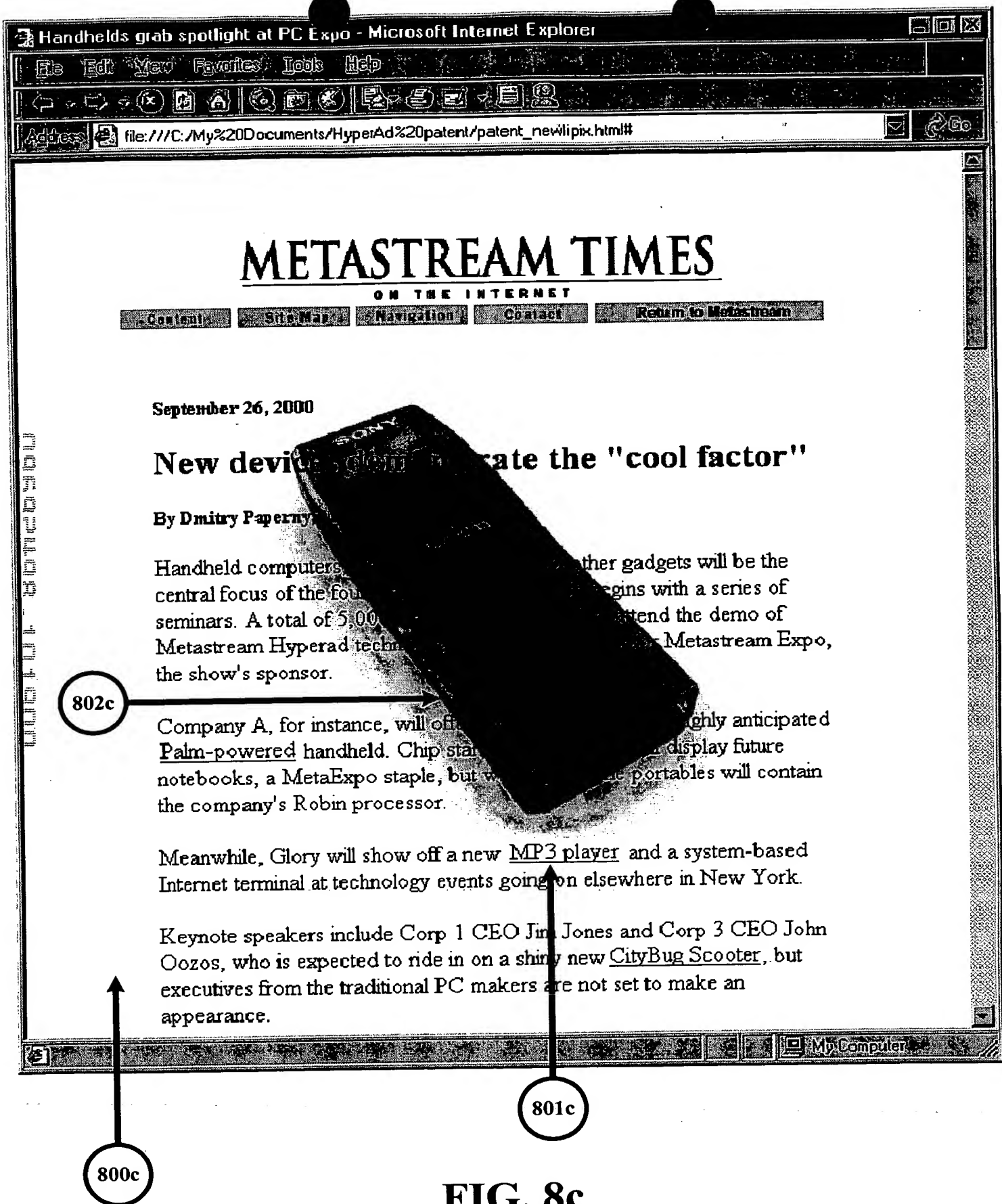


FIG. 8c

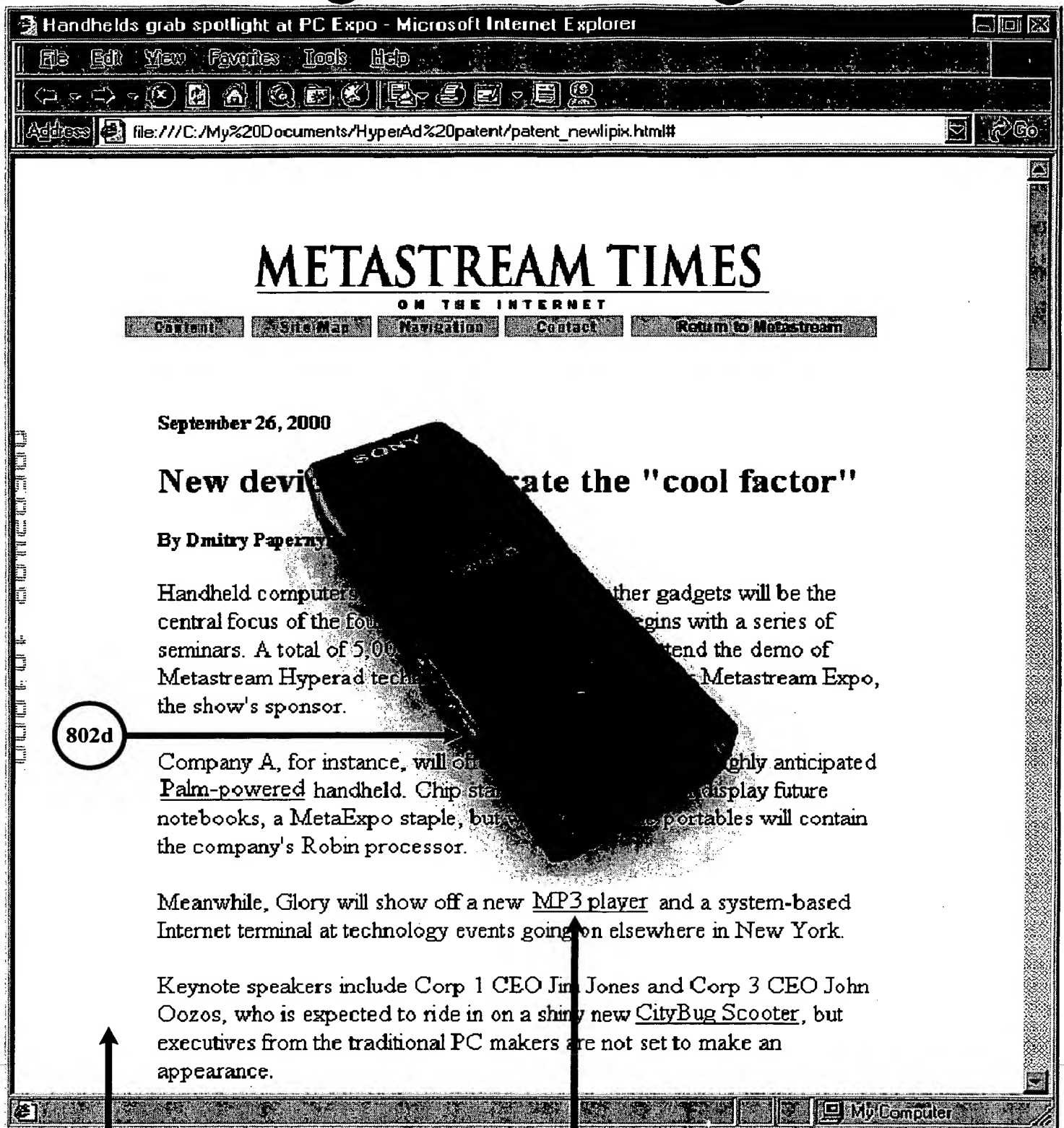


FIG. 8d

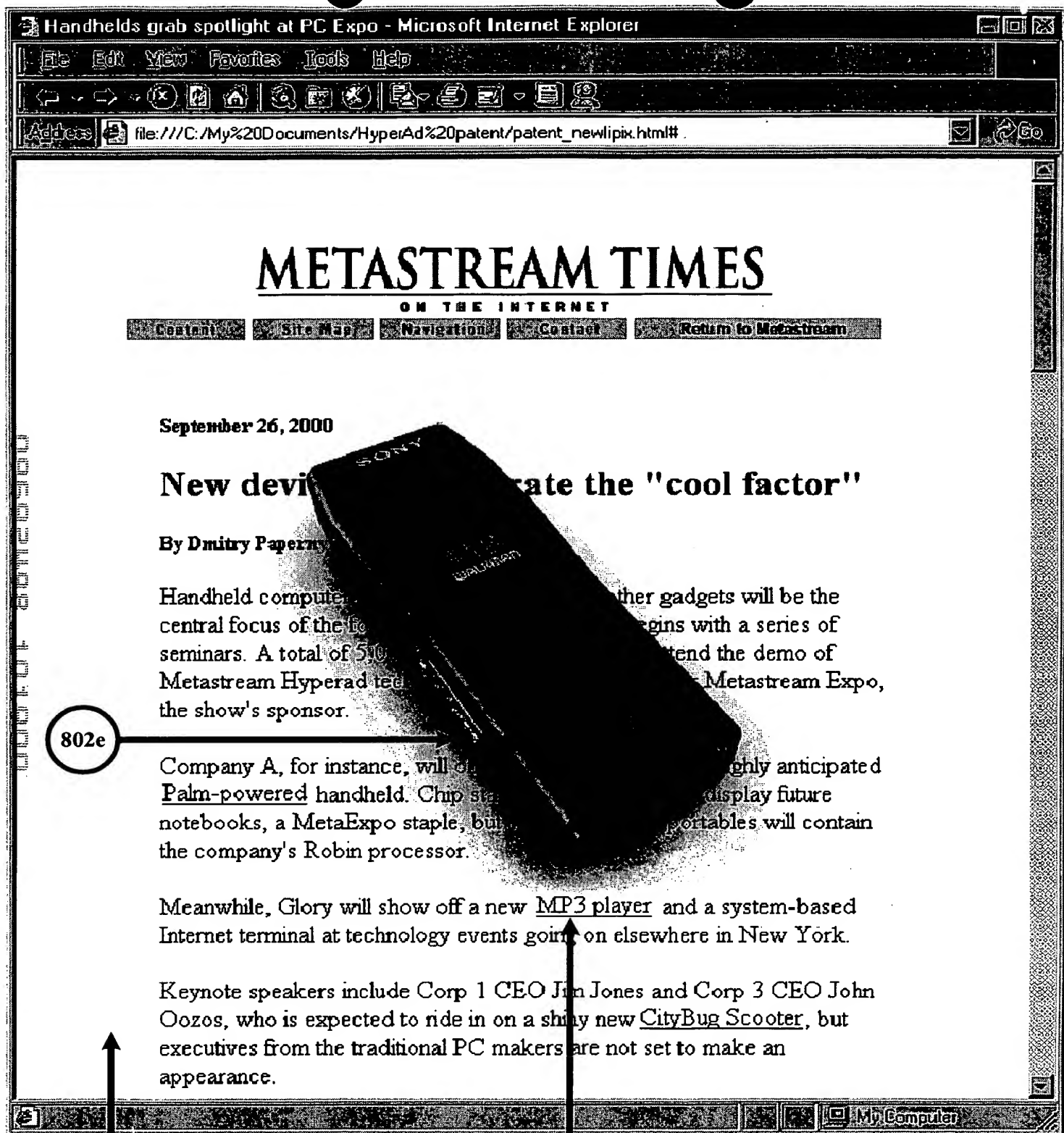


FIG. 8e

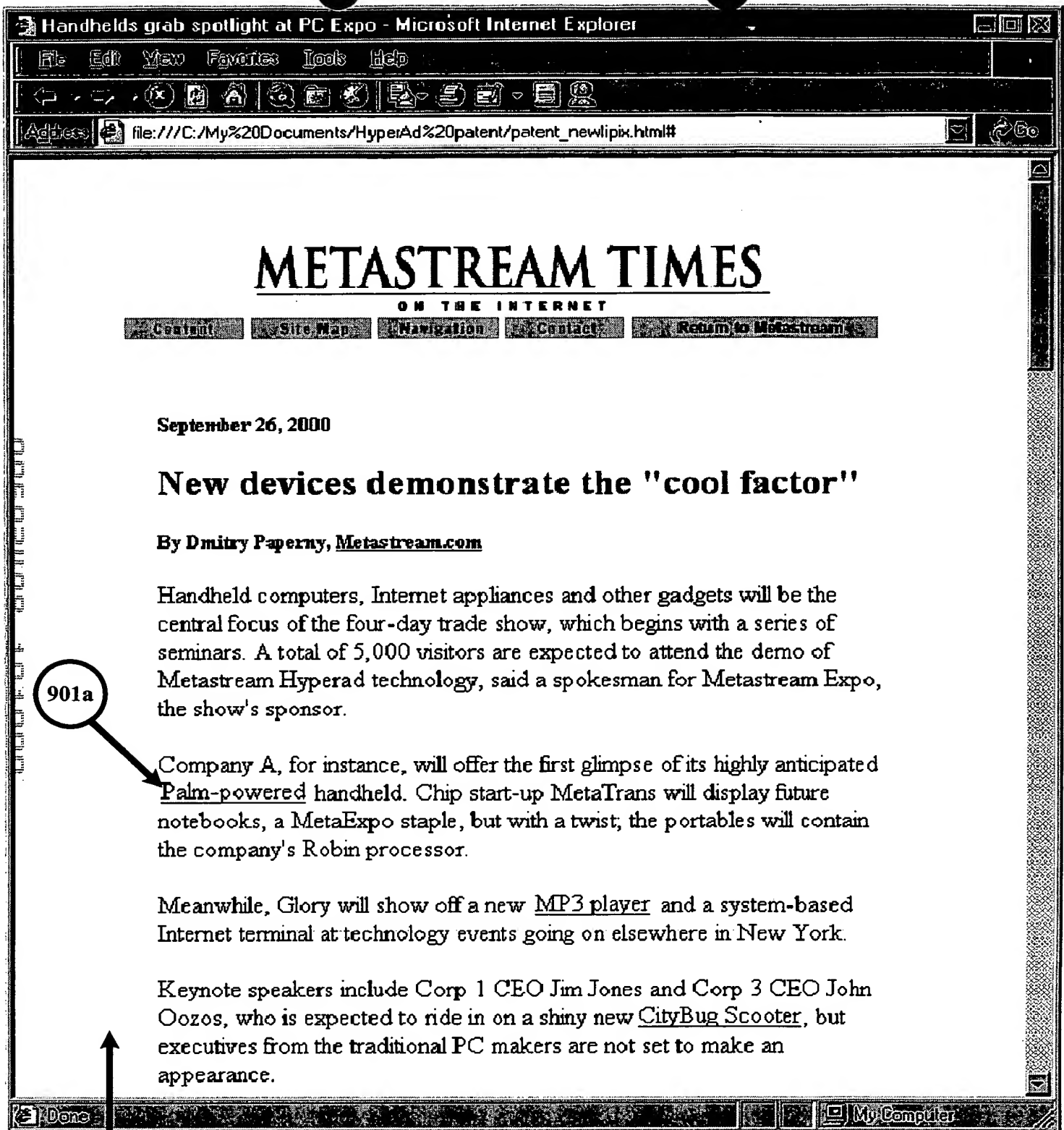


FIG. 9a

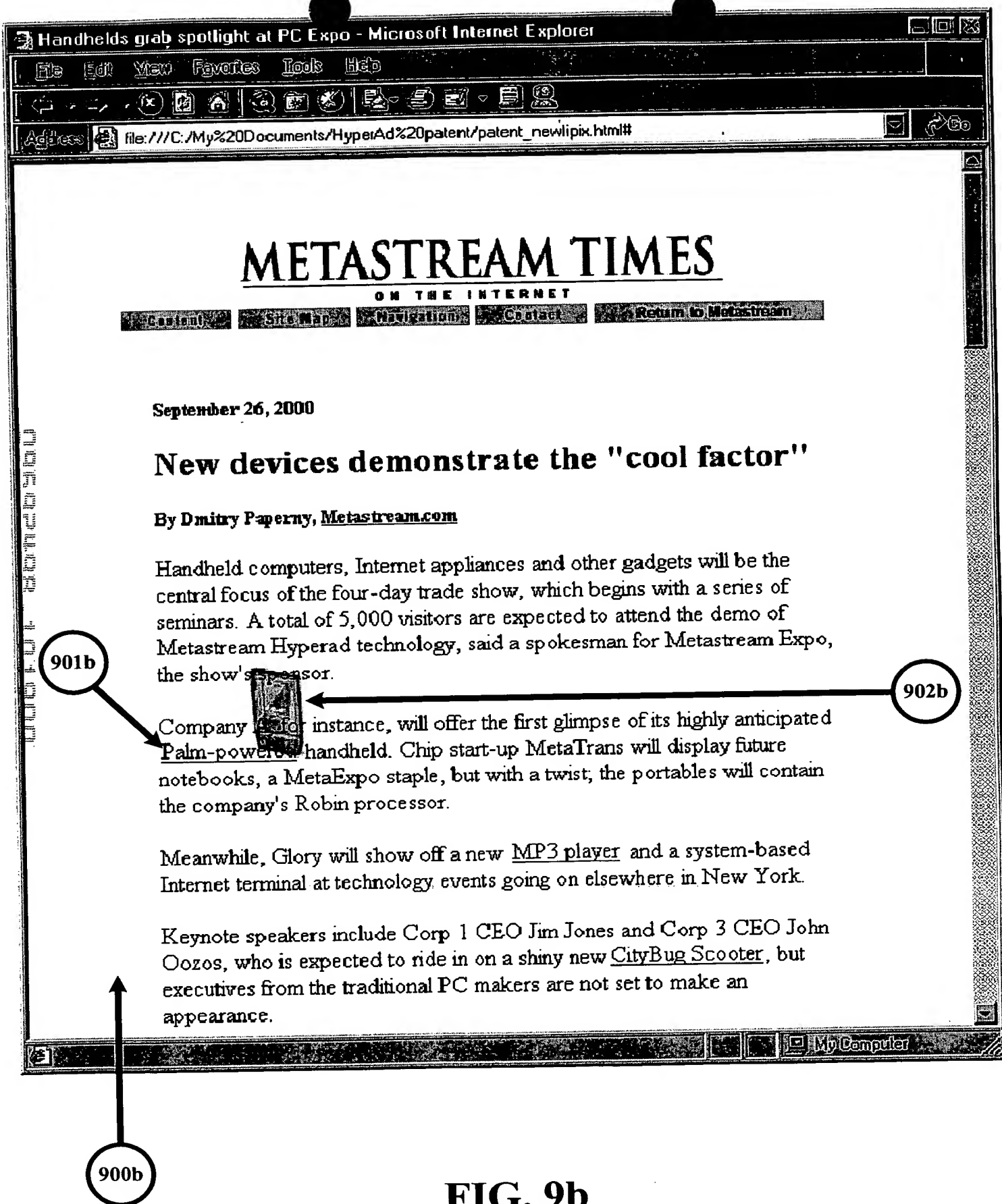


FIG. 9b

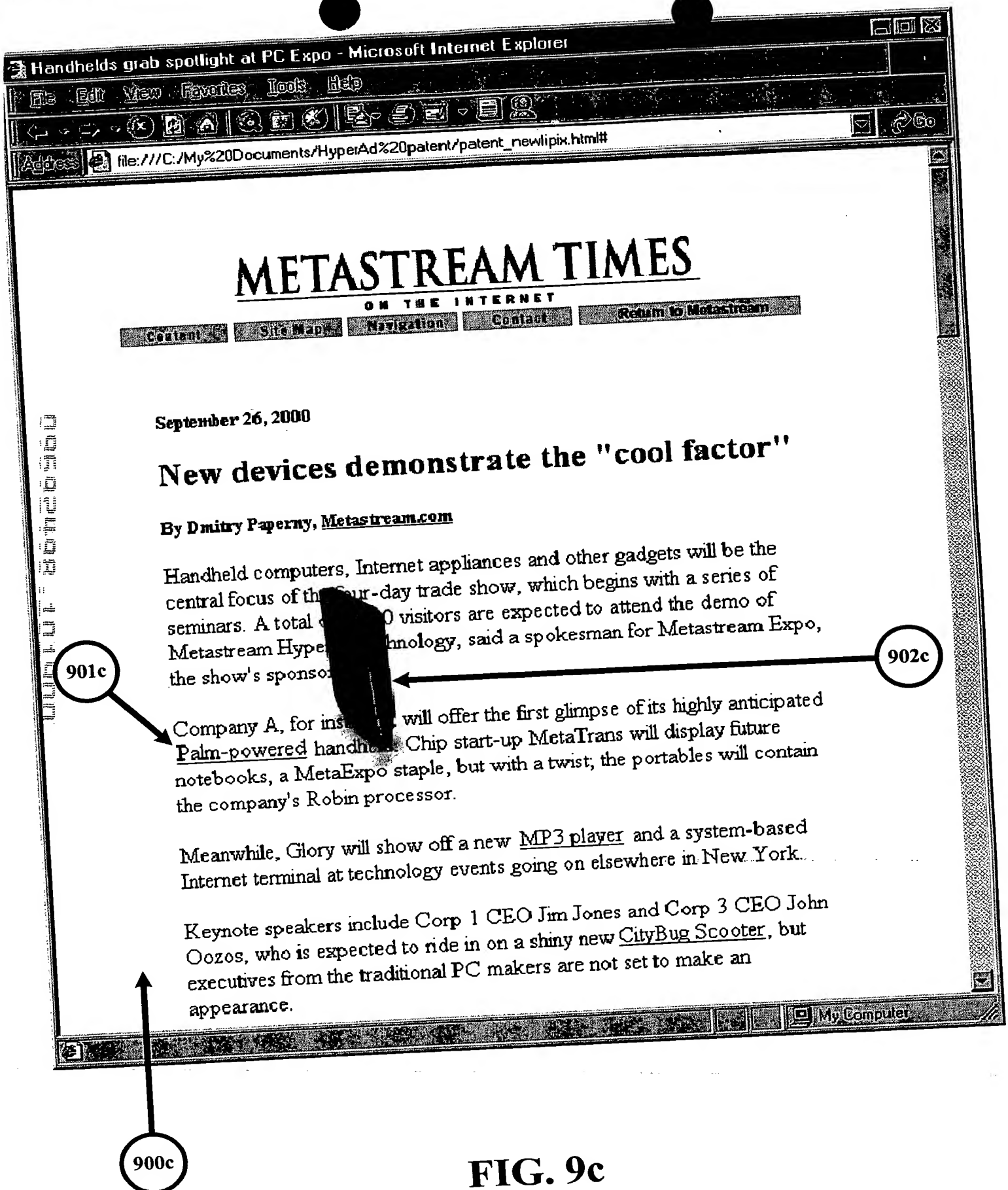


FIG. 9c

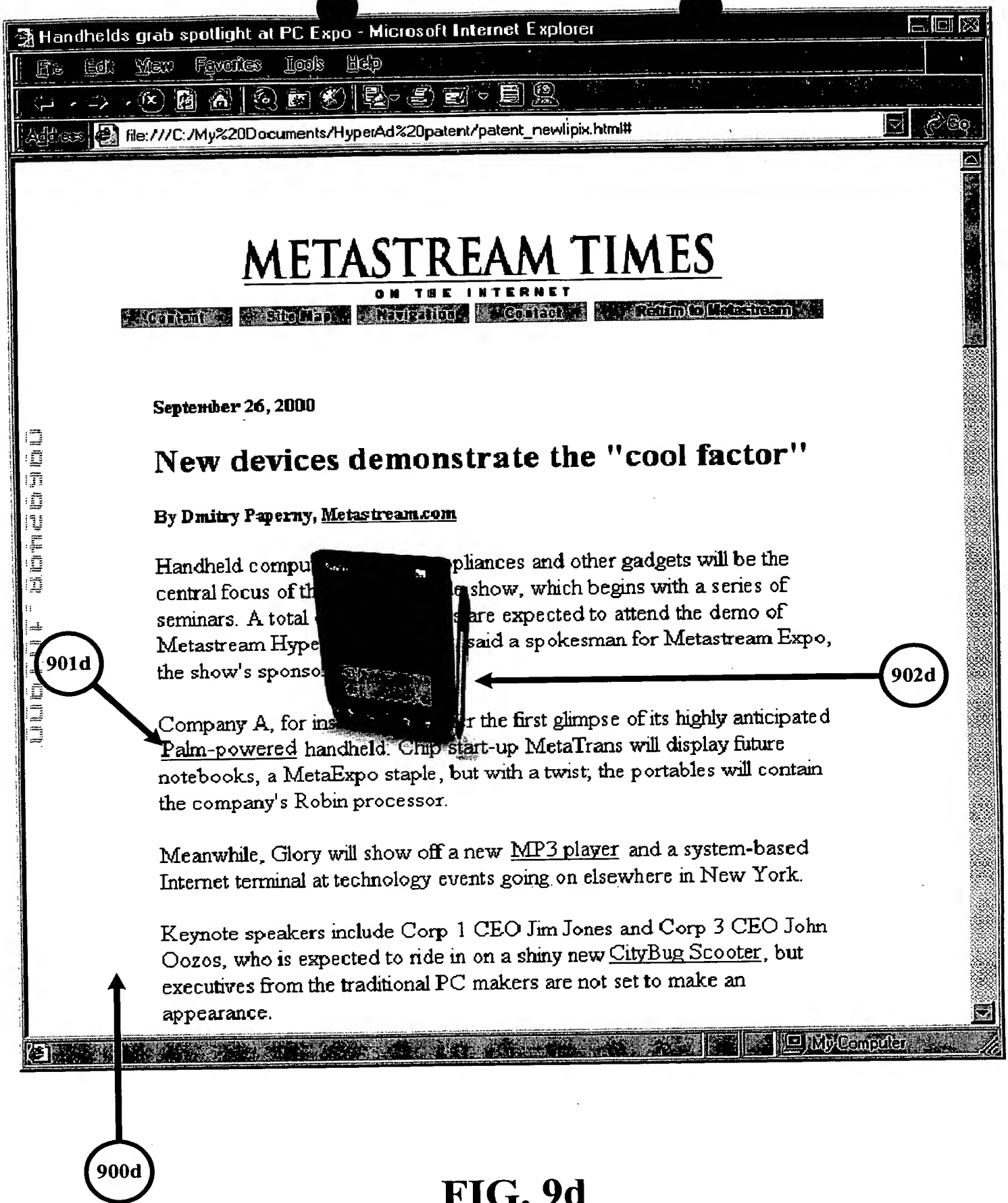


FIG. 9d

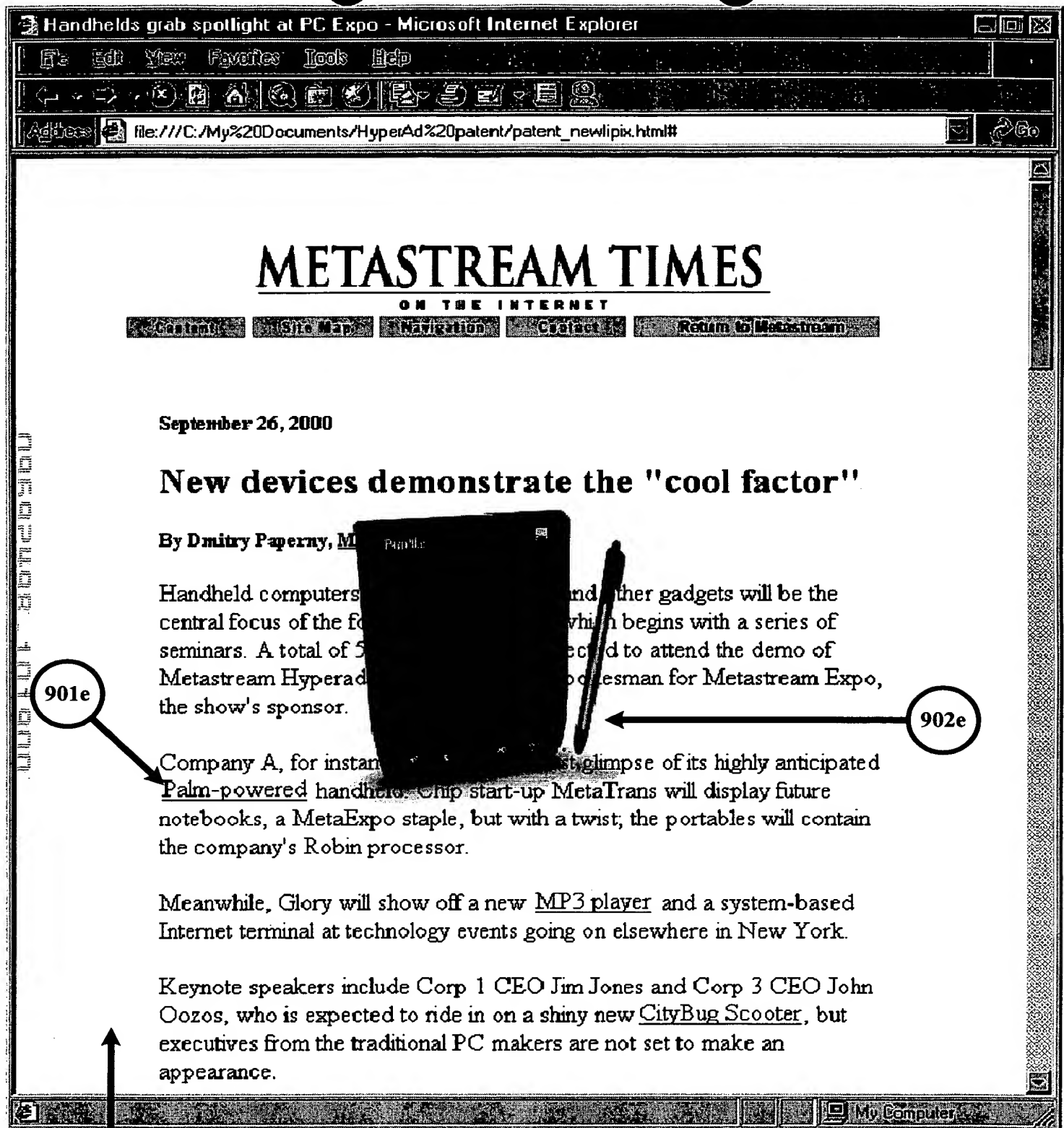


FIG. 9e

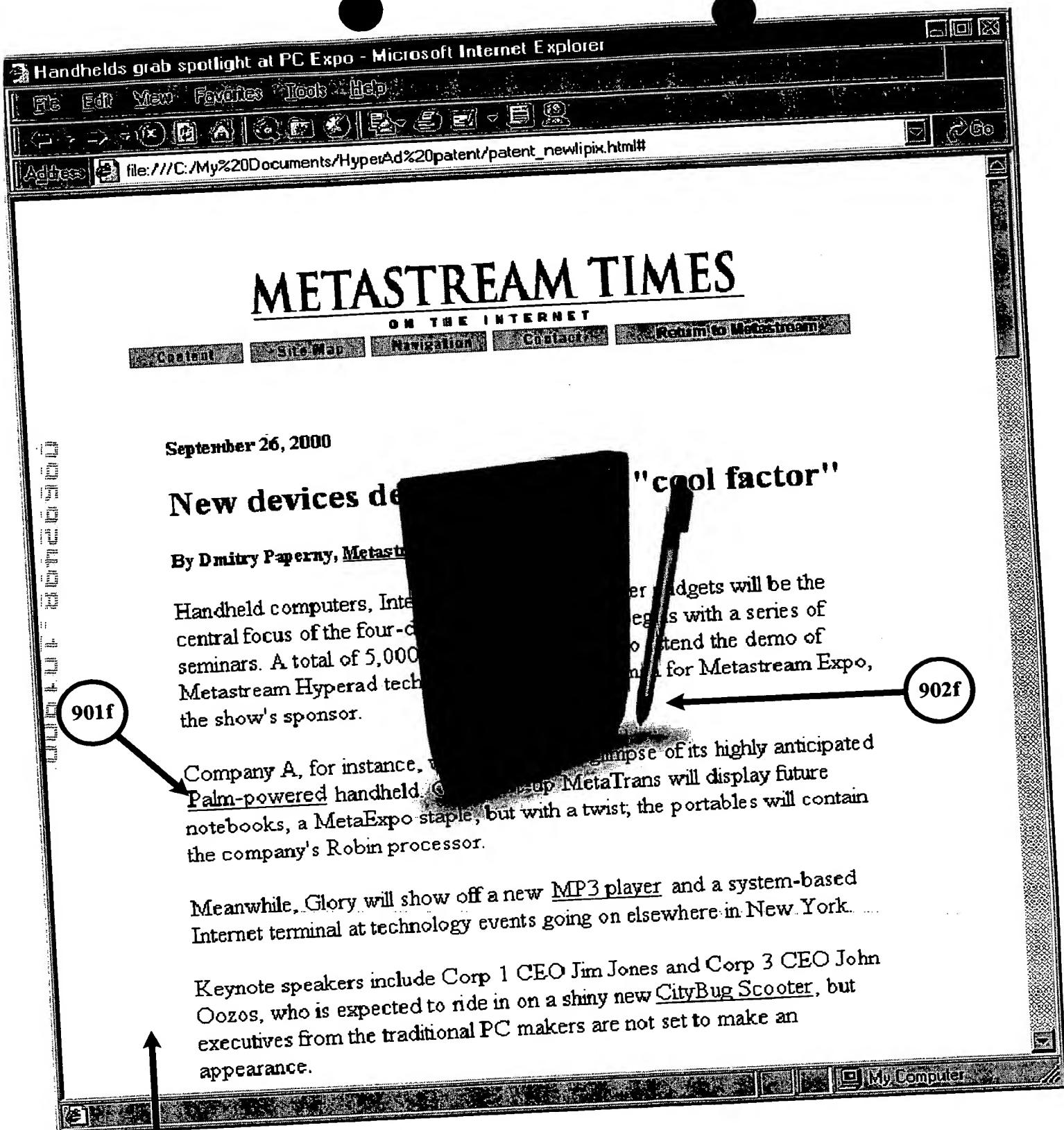


FIG. 9f

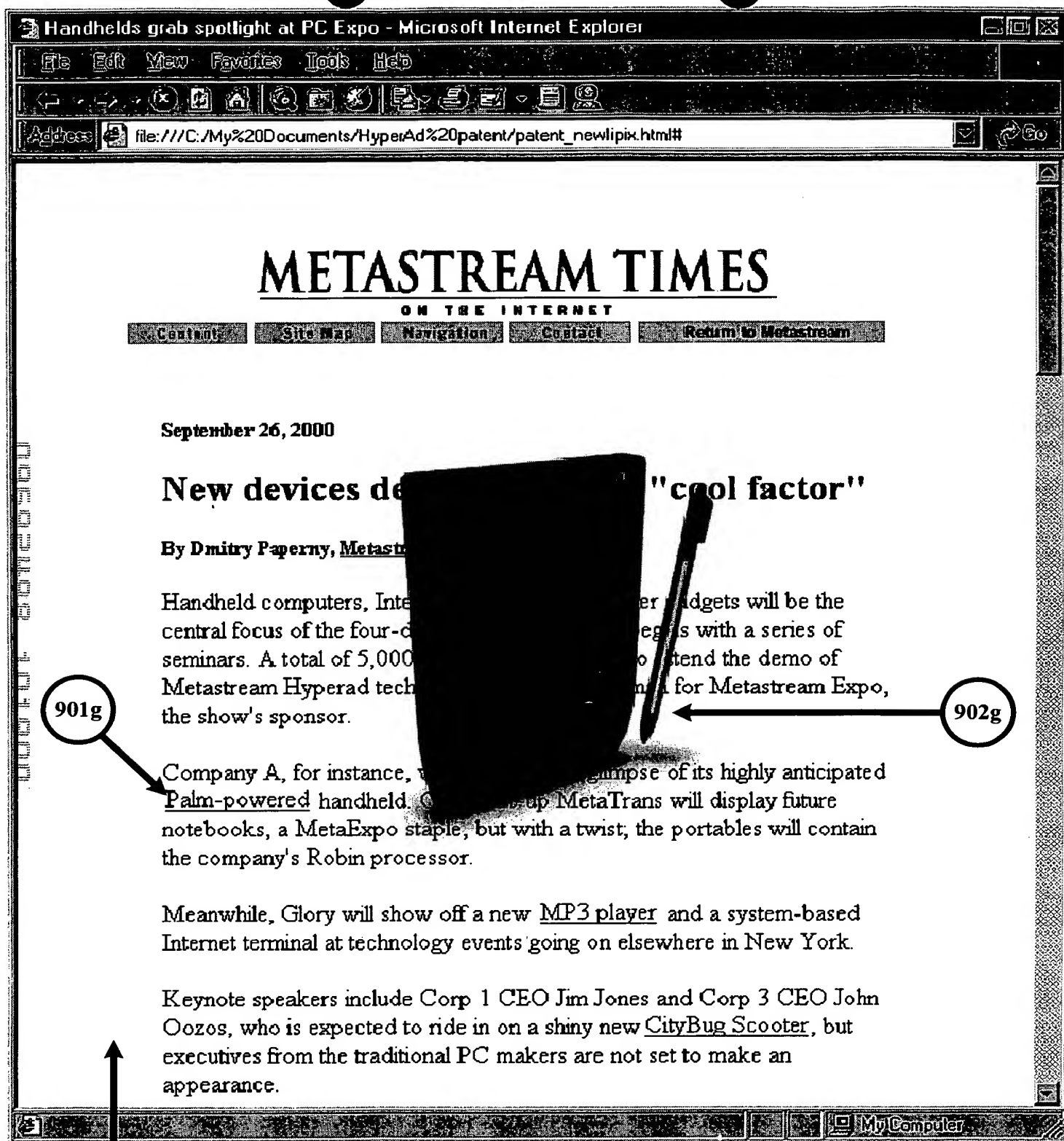


FIG. 9g

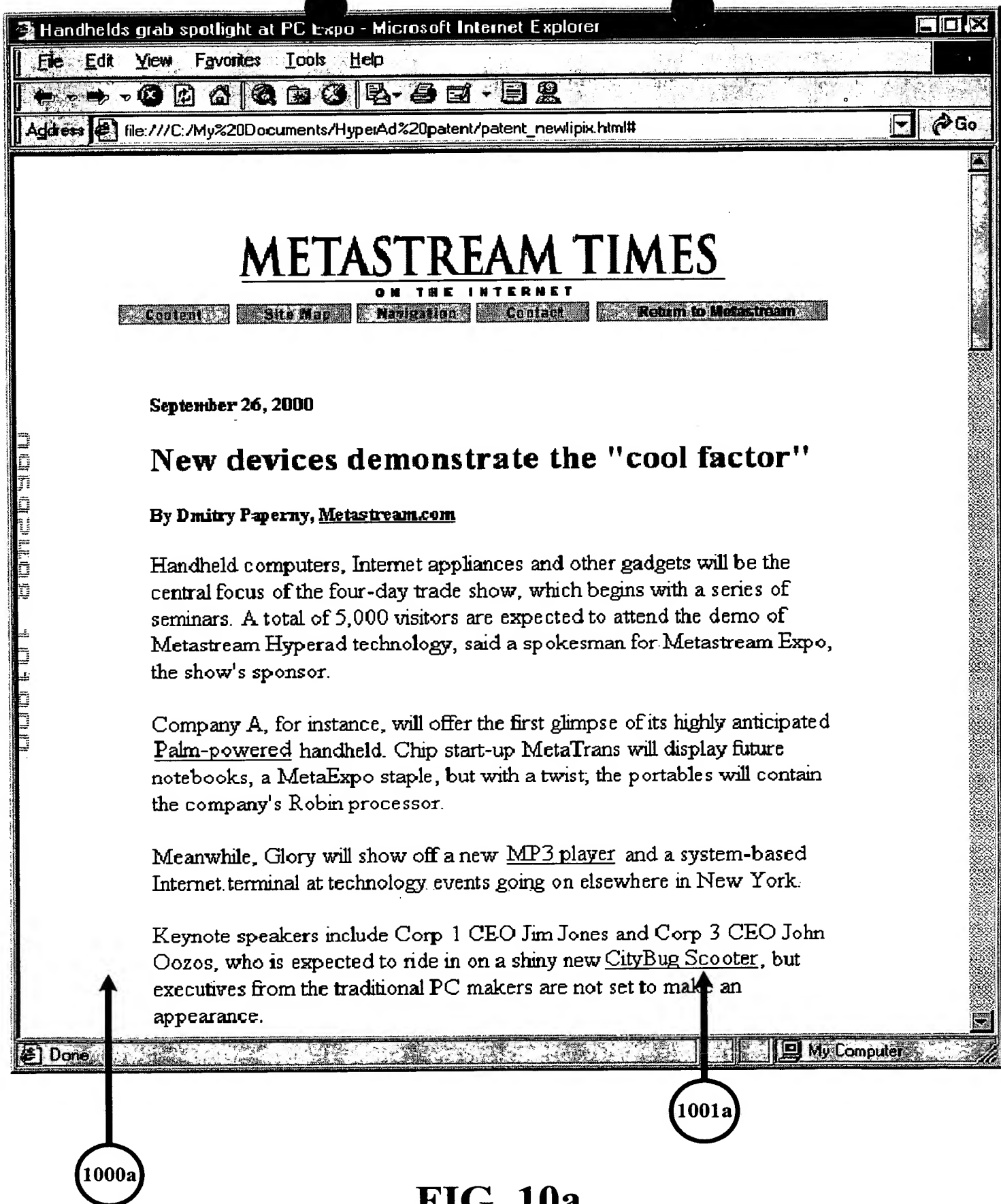


FIG. 10a

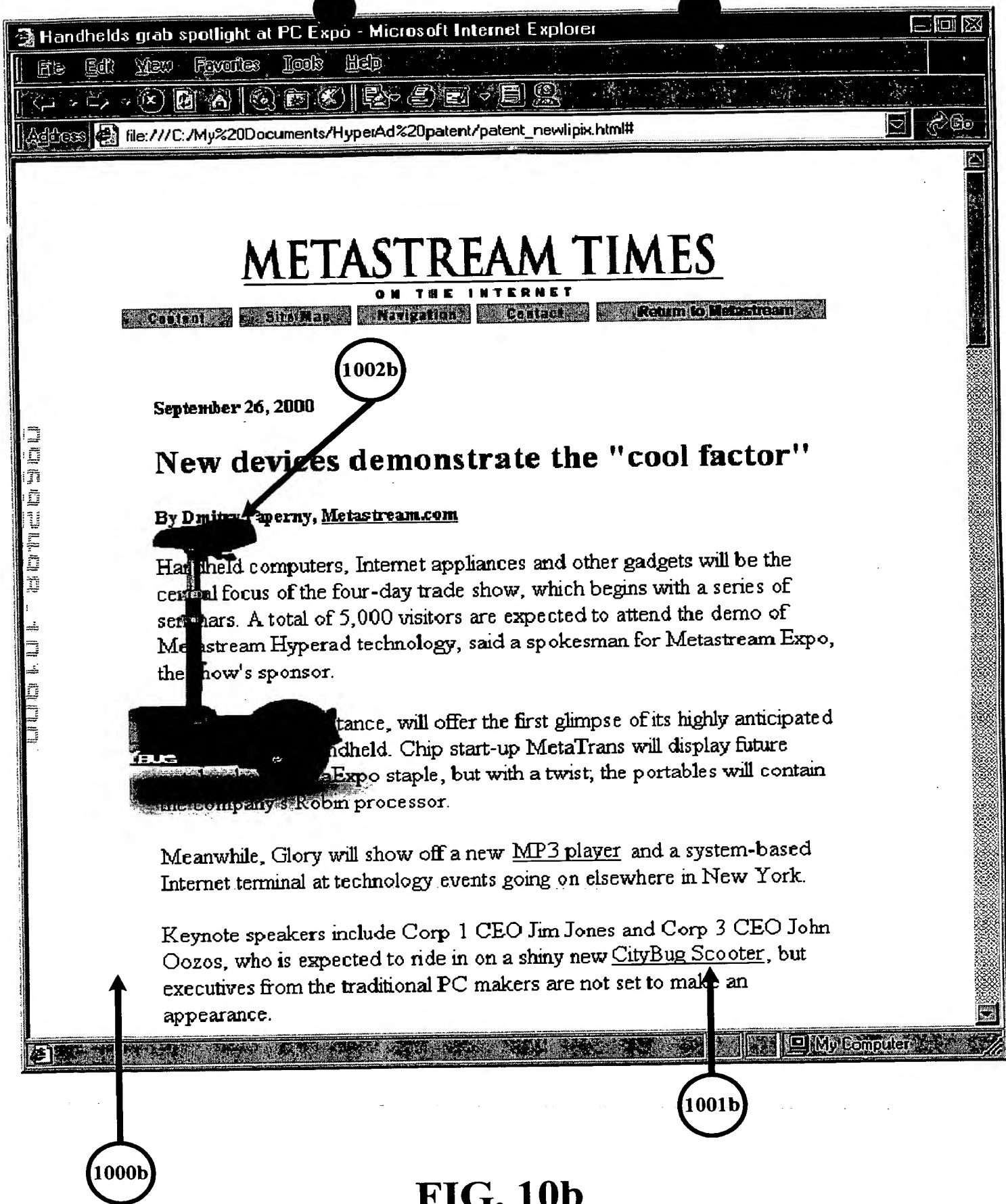


FIG. 10b

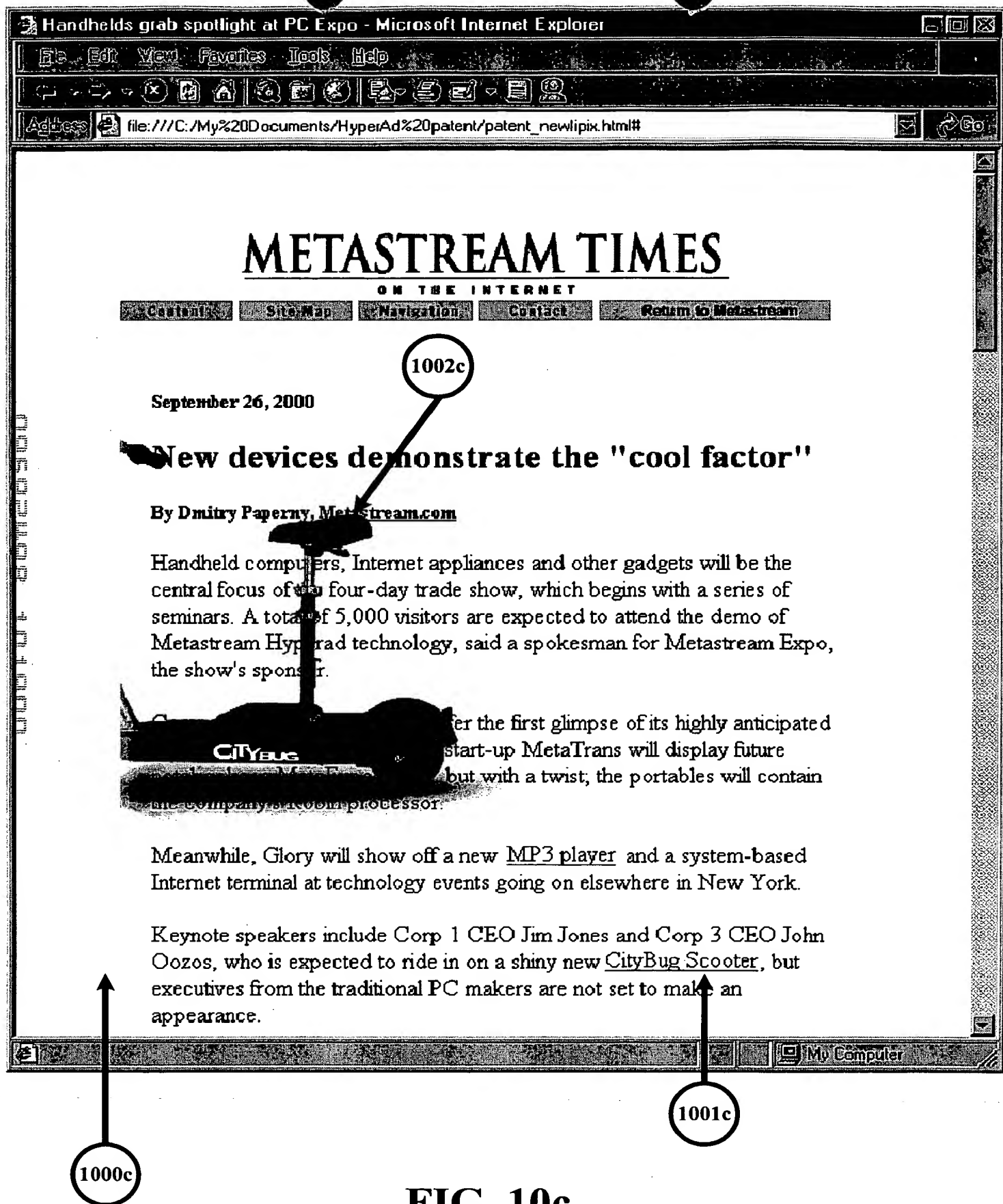


FIG. 10c

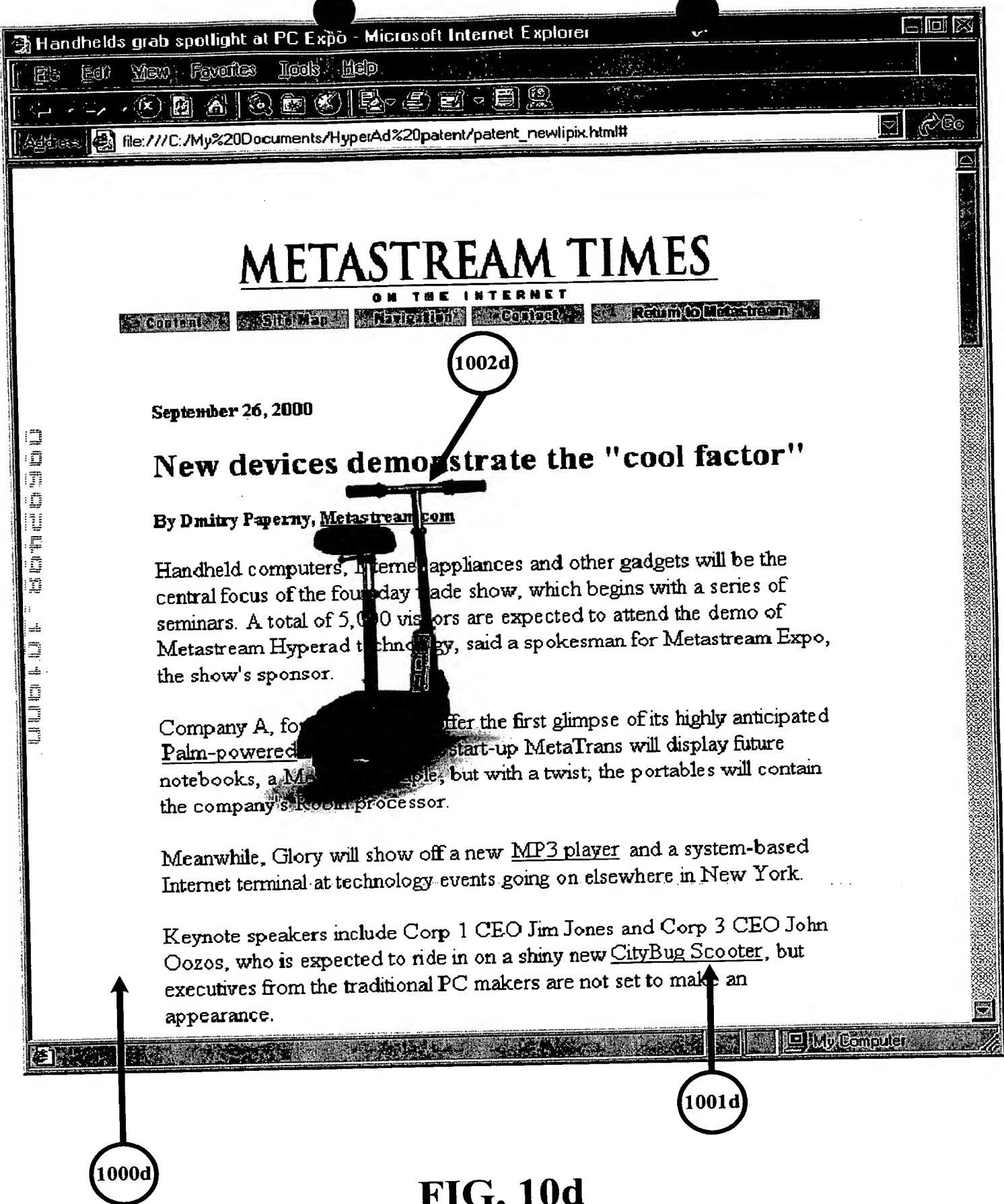


FIG. 10d

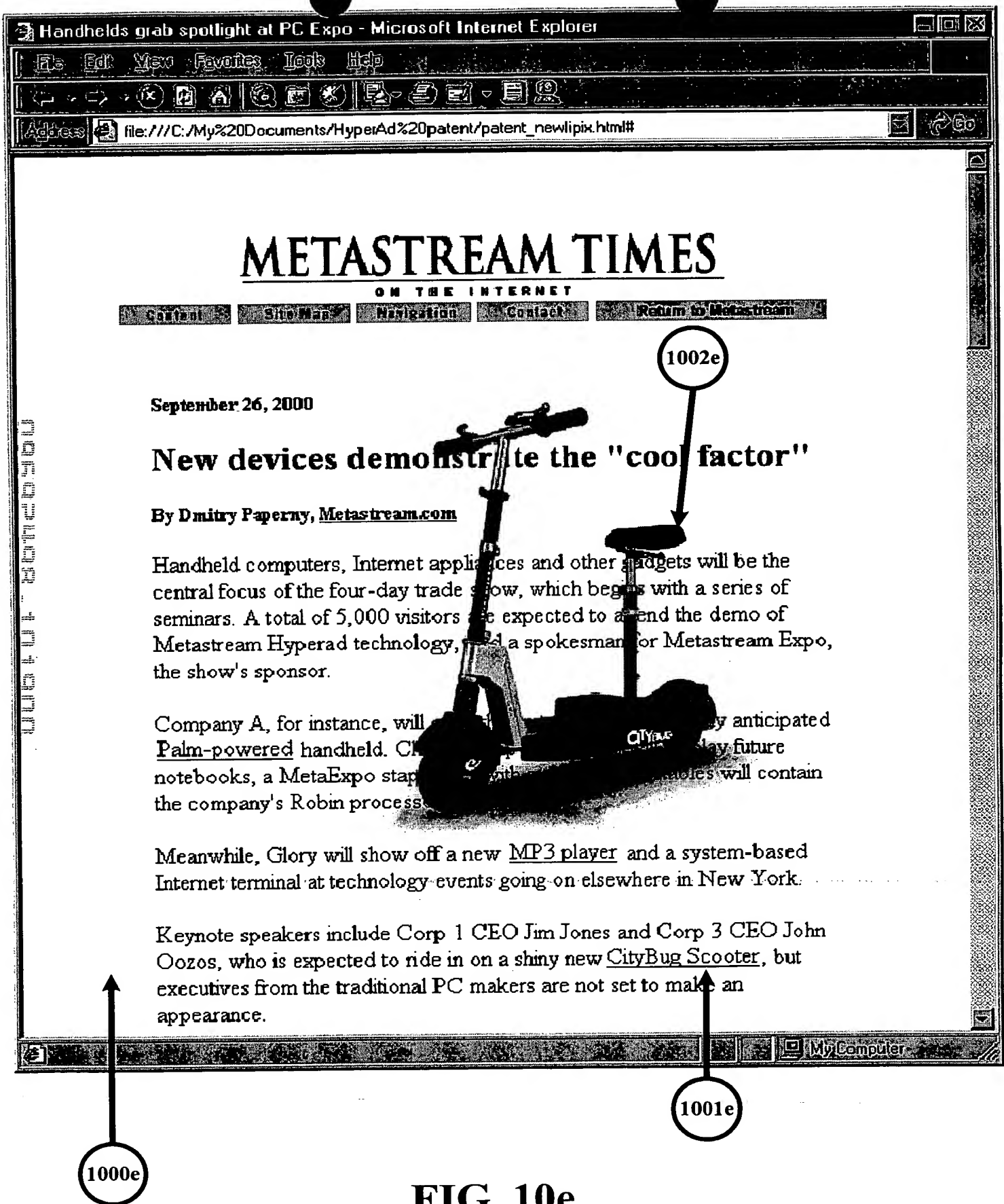
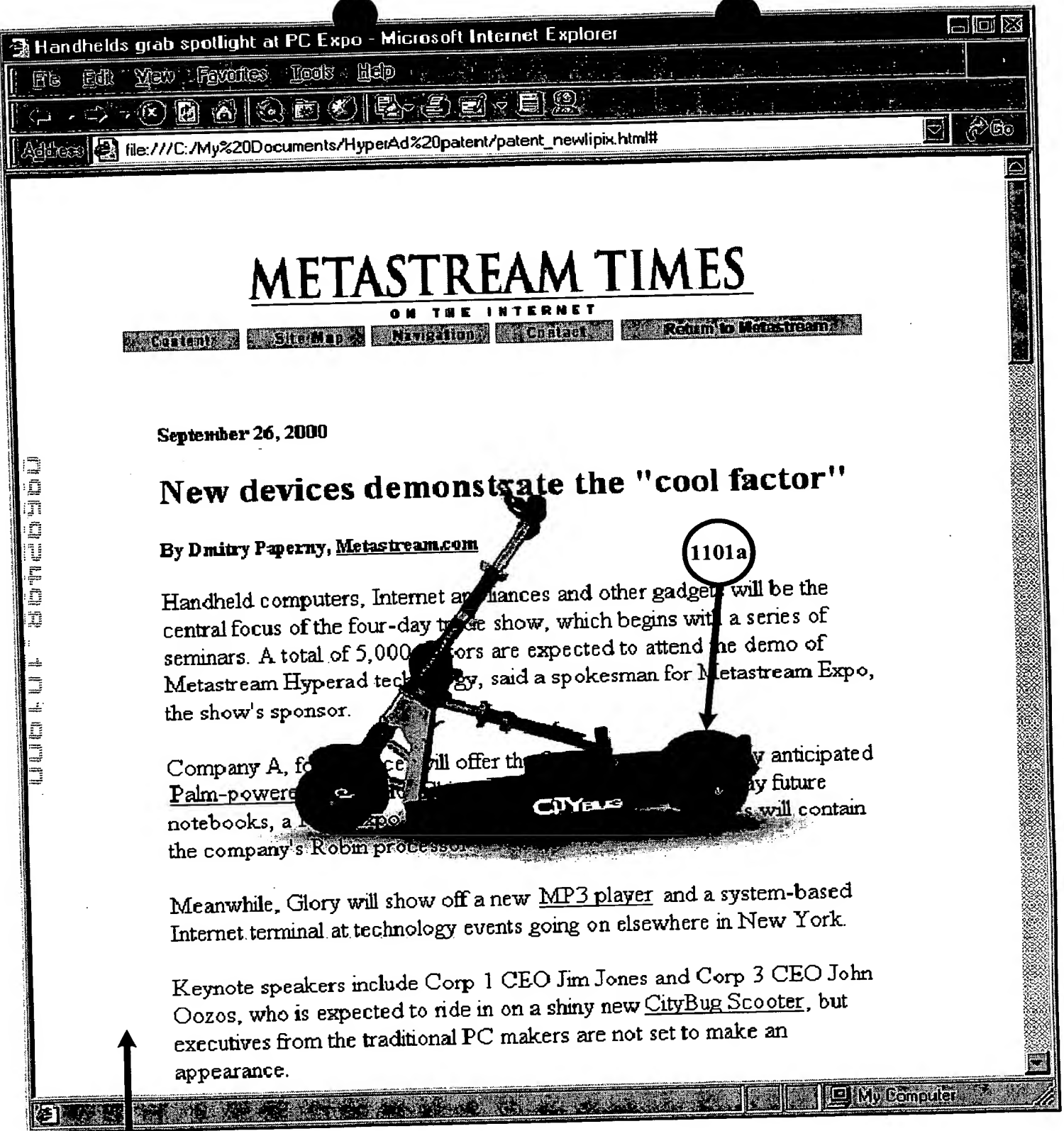


FIG. 10e

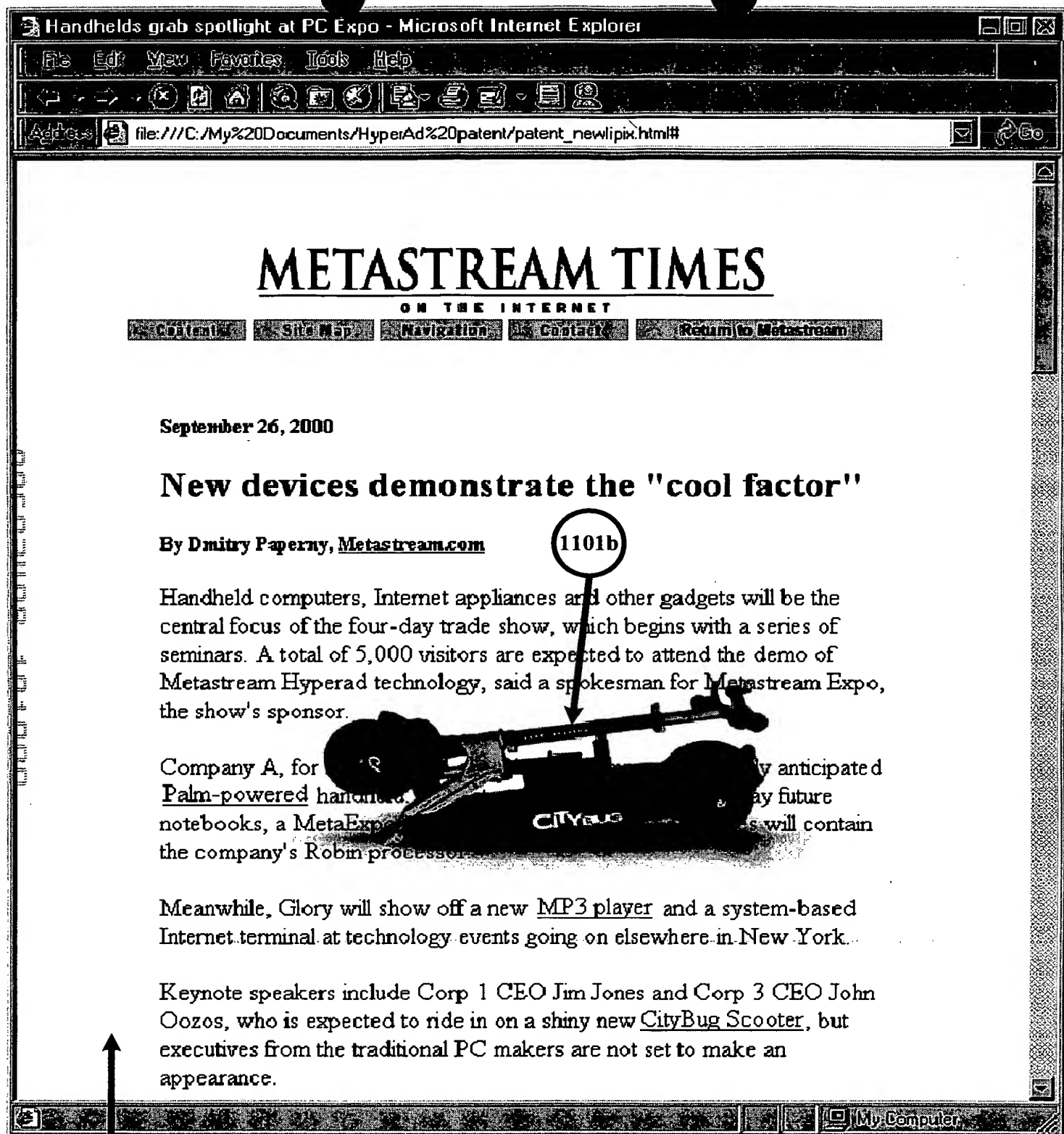


FIG. 10f



1100a

FIG. 11a



1100b

1101b

FIG. 11b

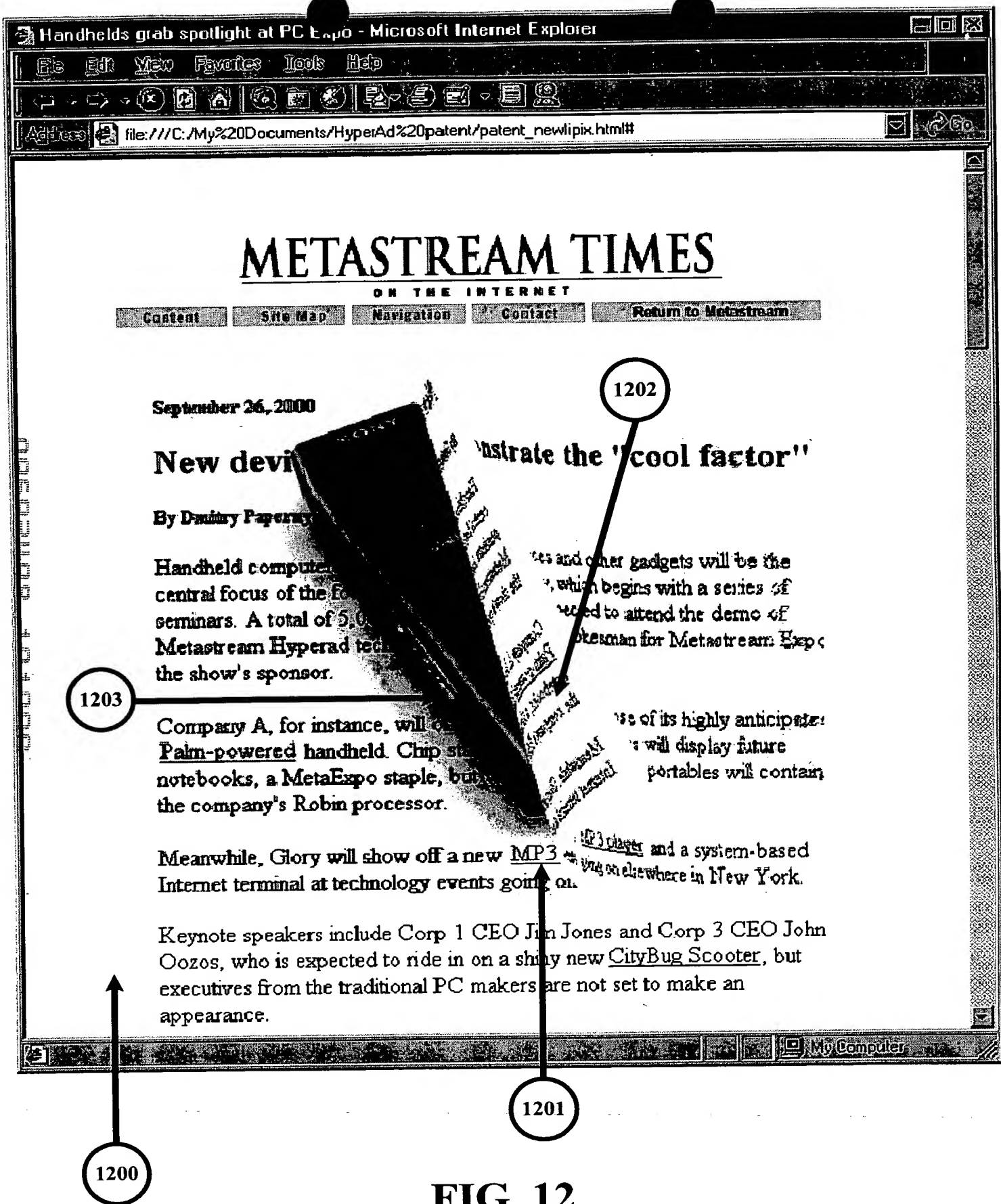


FIG. 12

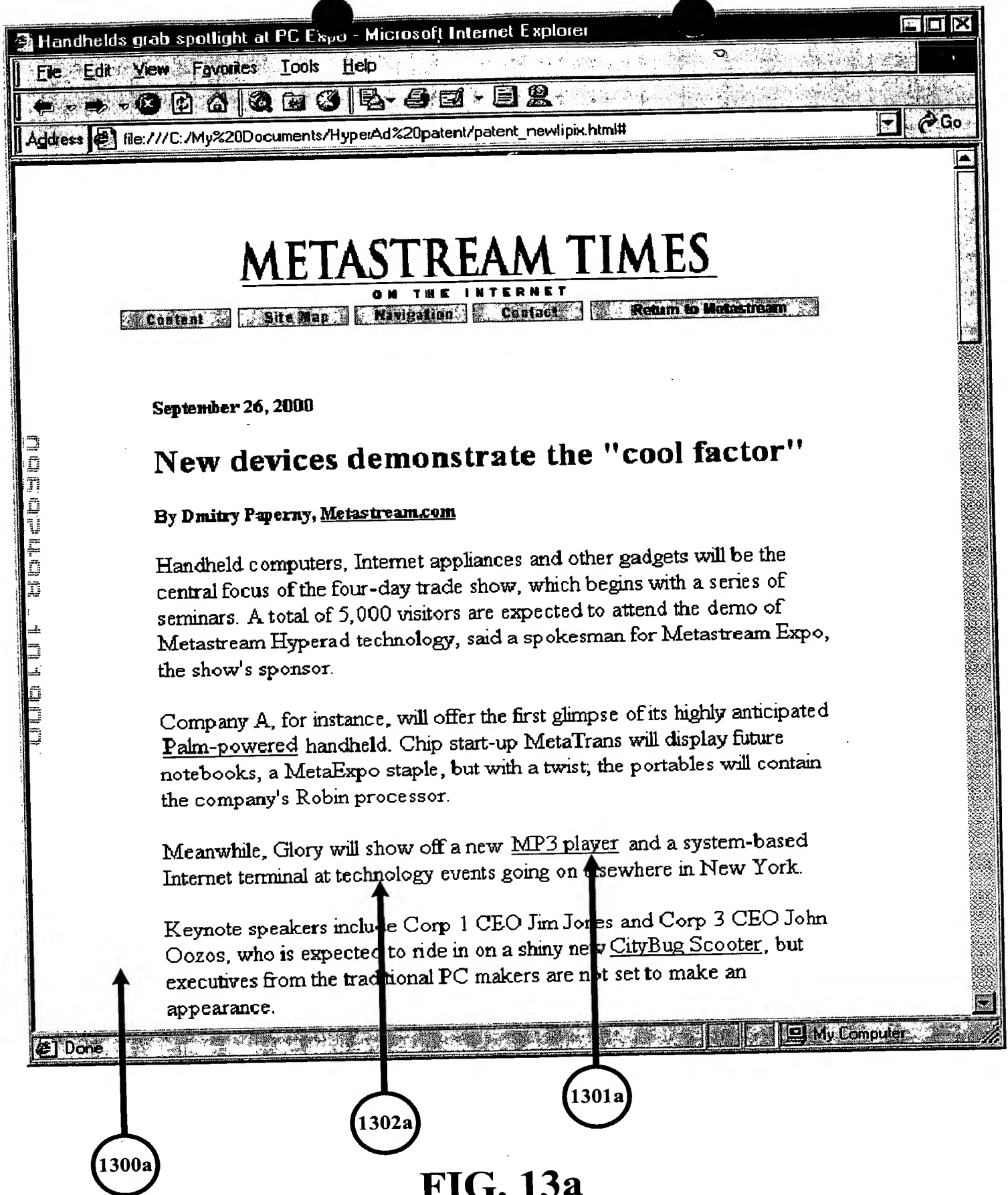


FIG. 13a

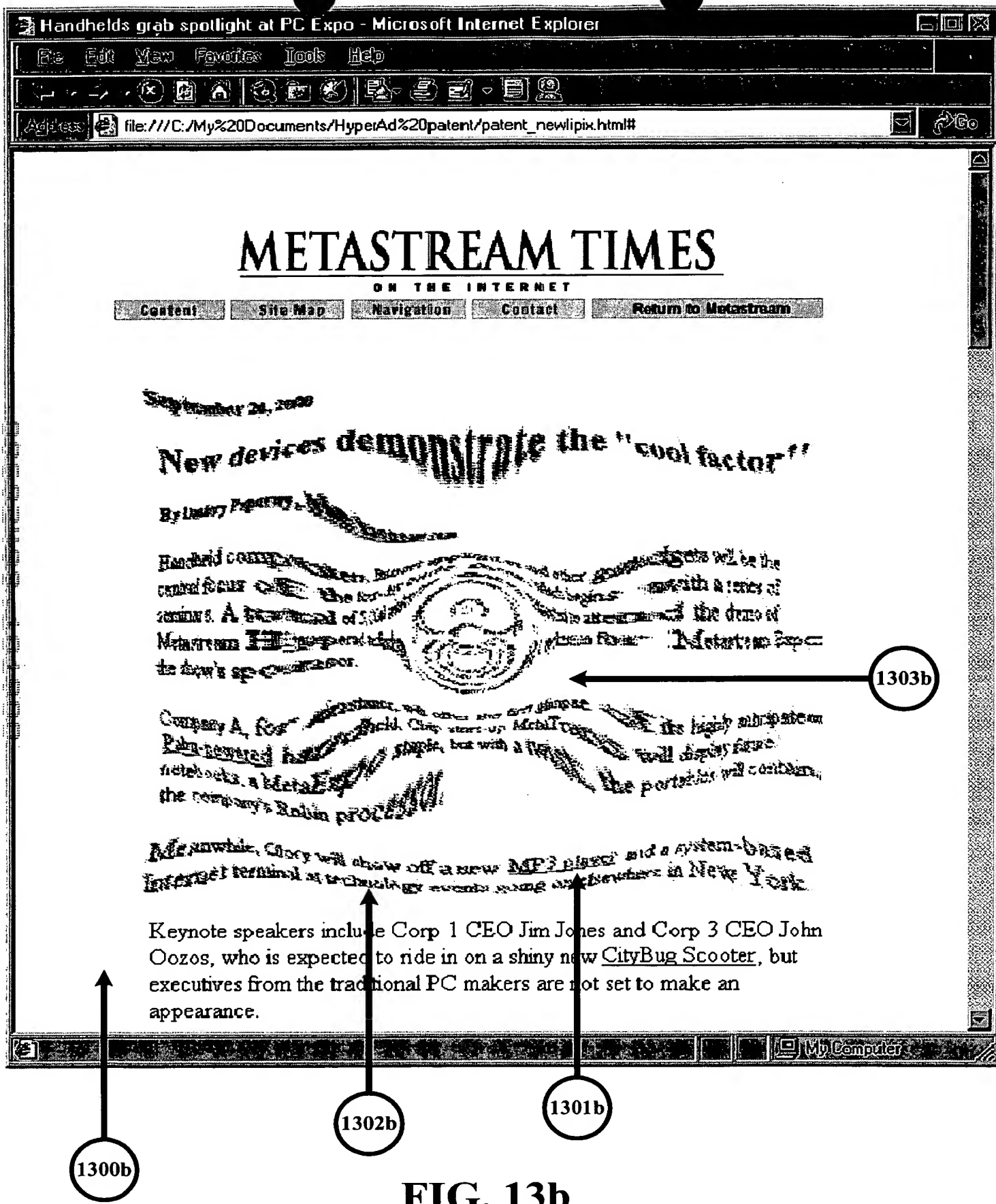


FIG. 13b

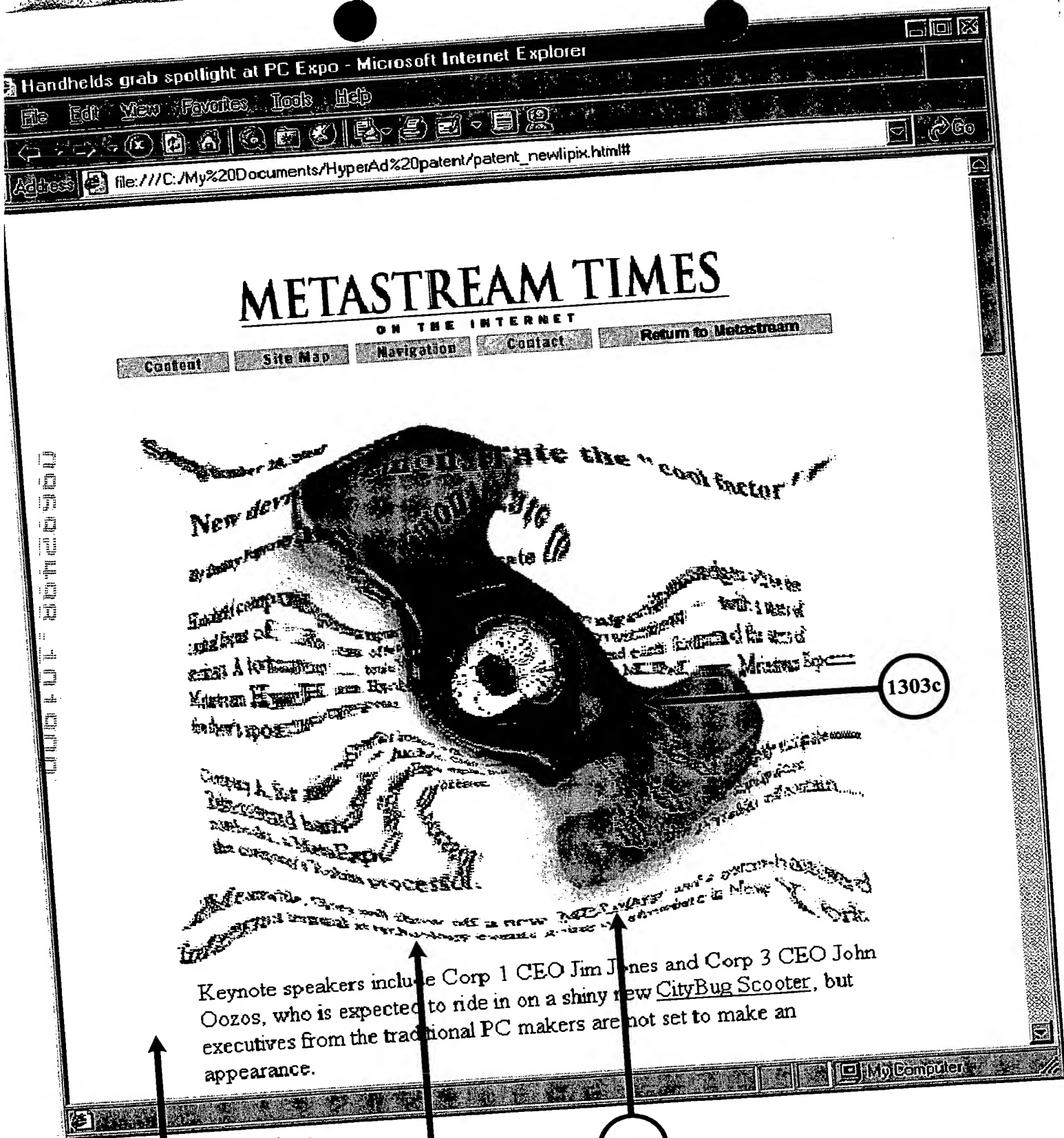


FIG. 13c

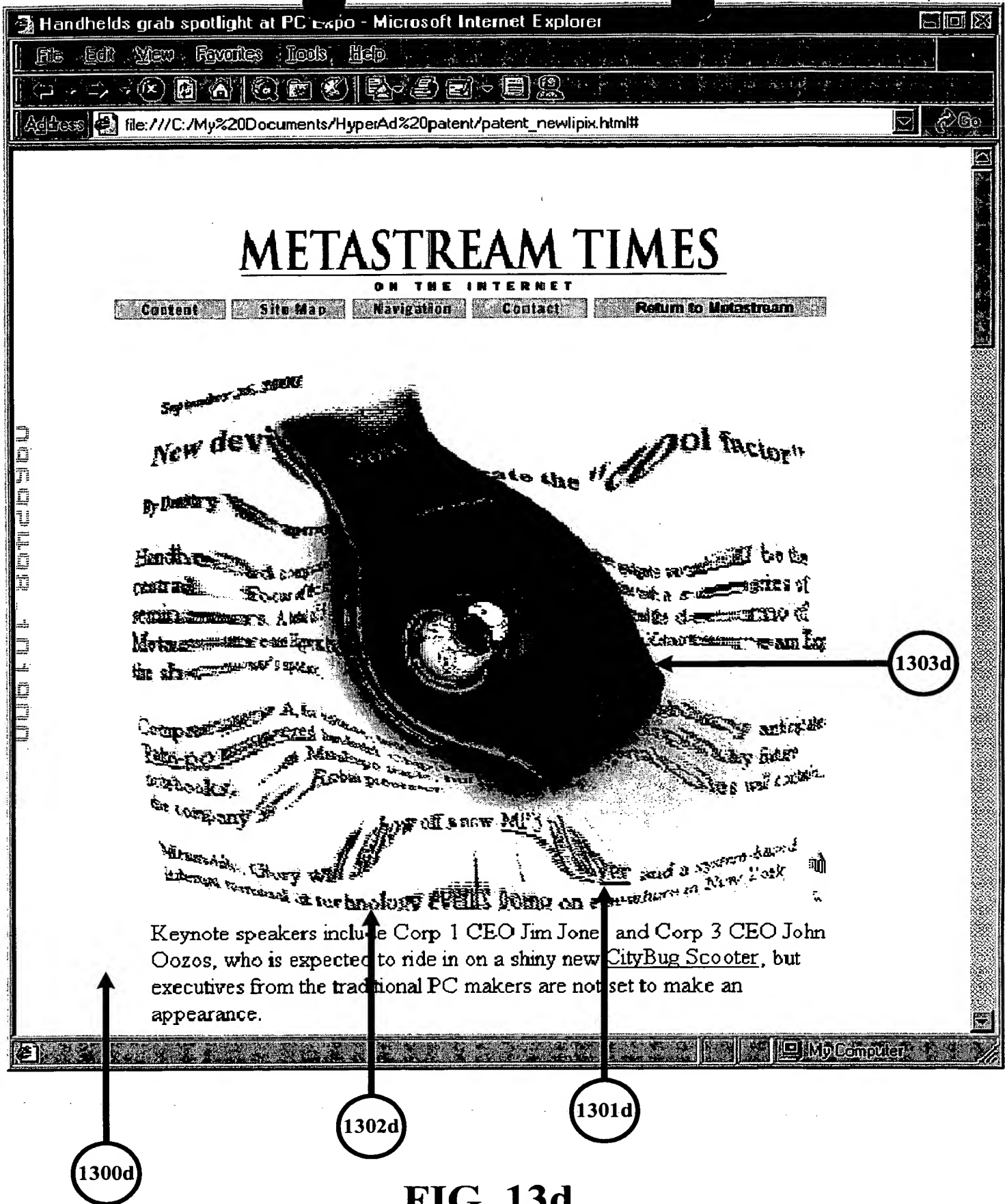


FIG. 13d

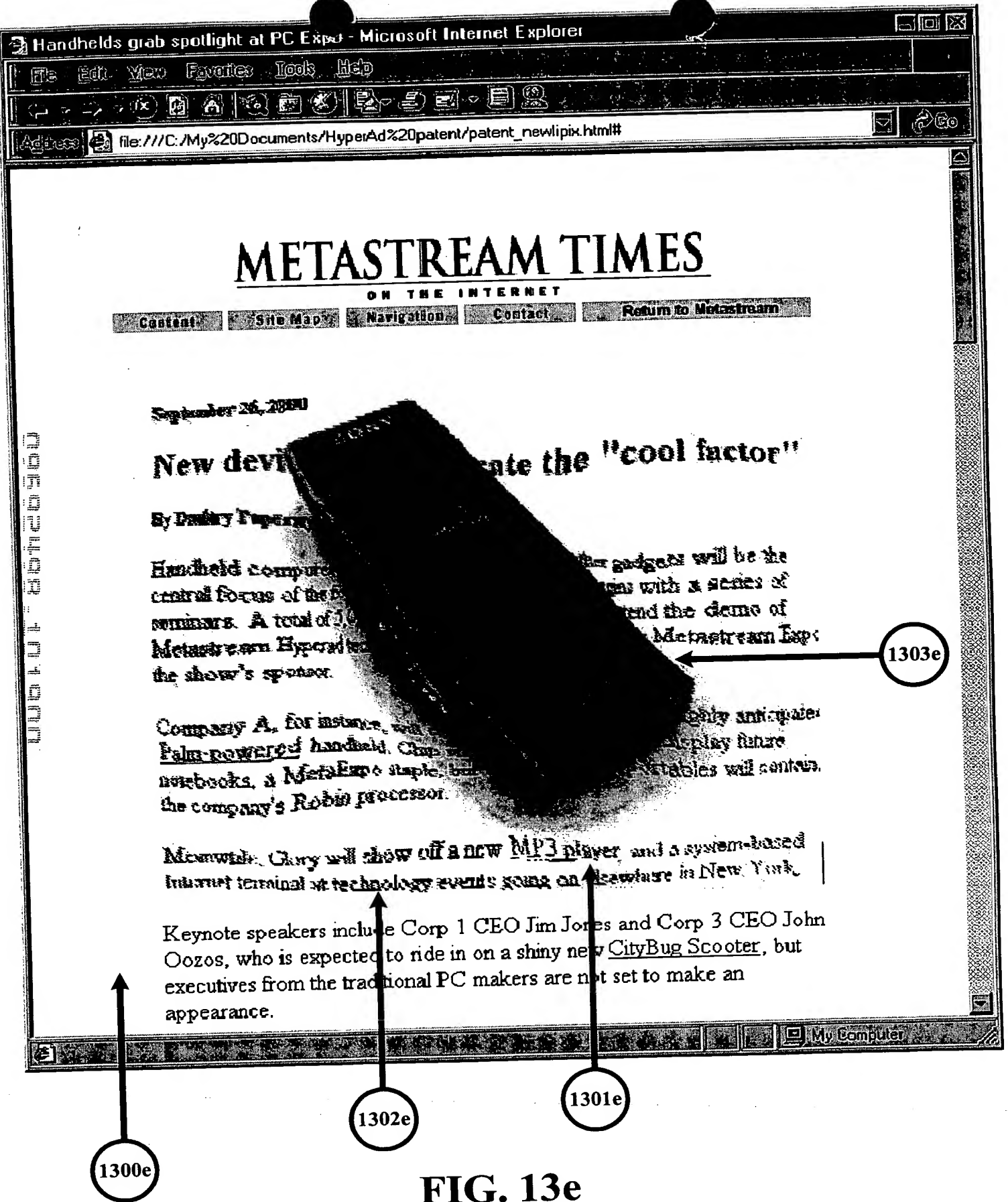


FIG. 13e

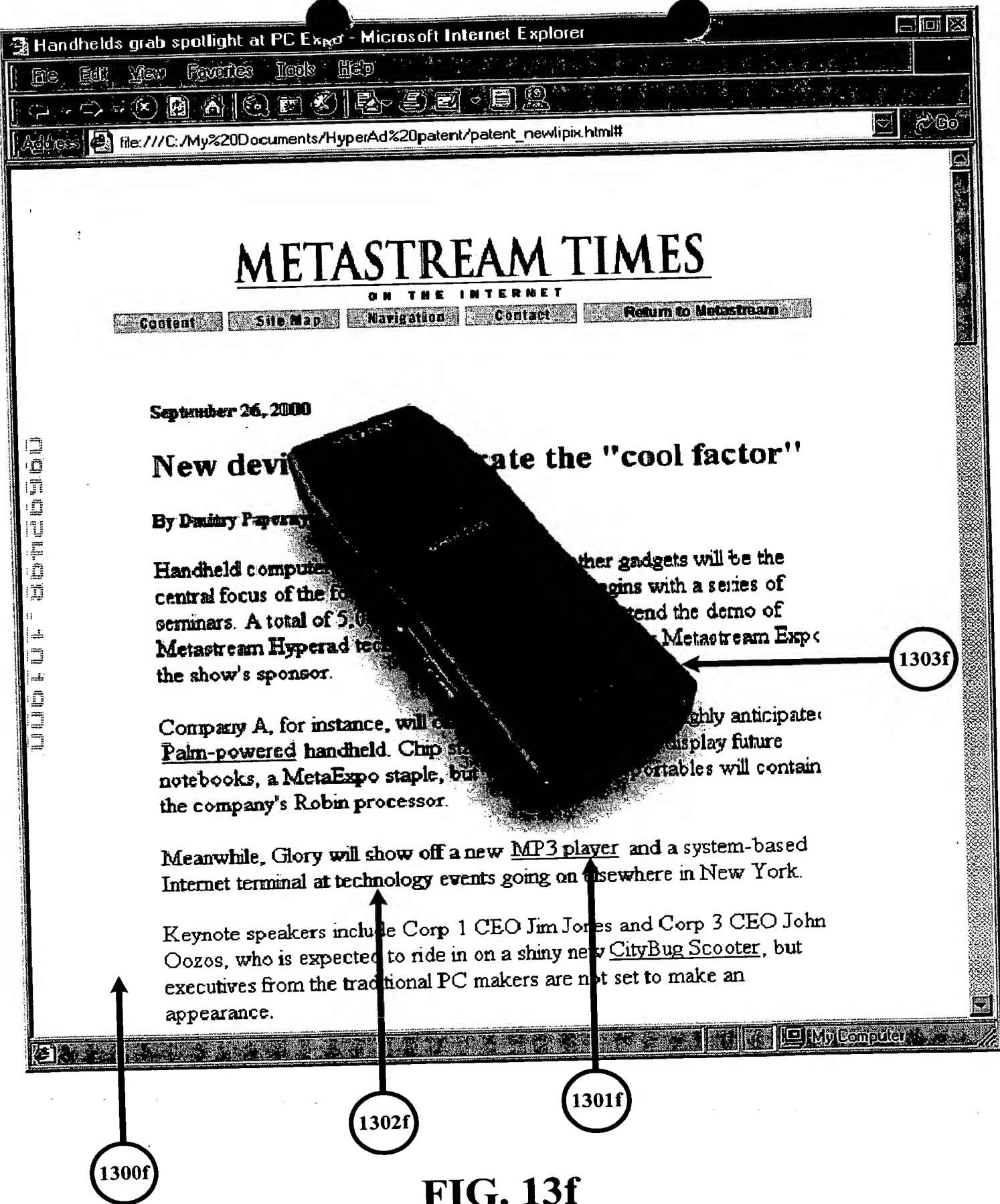


FIG. 13f